



The Thingery is currently seeking a **Crowdfunding Manager** to join our team.

## **About The Thingery**

The Thingery Inc. is the parent organization of neighbourhood Thingery branches and is focused on the development of community owned lending libraries of things (a Thingery). We work with local community members to understand who wants to be involved, what needs to be shared and what locations are available to host a Thingery. We then work closely with the local community group to establish a local branch (a non-profit co-operative), get site approval from local municipalities, and get the inventory up and running. More information is available on our website, [www.thethingery.com](http://www.thethingery.com)

## **Commitment**

This is a contract position and pays \$6500 for 7 weeks.

## **Roles and Responsibilities**

- Acquire a deep knowledge and understanding of the Thingery and its mission
- Establish clear crowd-funding targets for the campaign, including targets for: partnerships, financial performance, media coverage and participation
- Liaise with partners to source crowd-funding perks
- Establish marketing materials and channels to promote the campaign
- Work with other Thingery team members to constantly promote the campaign
- Manage the logistics for perks disbursement and collection
- Prepare a final briefing on the campaign's performance

## **Qualifications of the applicant**

- Has experience managing crowd-funding campaigns
- Has experience developing content for social media and marketing
- Has successfully achieved sponsorship for a project or initiative
- Has a proven track record meeting deadlines
- Basic familiarity with InDesign and Photoshop
- Experience with Wordpress and social media management platforms

## **Benefits**

- Be a part of building an amazing new social venture
- Grow your personal network by meeting and working with local sharing economy start-ups

**To apply for this position, please send a cover letter and CV to [info@thethingery.com](mailto:info@thethingery.com) by November 1st, 2017. We look forward to hearing from you!**